

DRAFT RESOLUTION

Re: Kelowna Chamber of Commerce – Incorporation of Tourism Kelowna Society

THAT Council approves forwarding the tourism funding received in accordance with Provincial Regulation No. 378/2003, Additional Tax Regulation (City of Kelowna), to the newly formed Tourism Kelowna Society.

AND THAT the payments currently allocated for Visitor Services, Marketing & Promotions, and Sport Tourism in the amount of \$346,430.00 to the Chamber of Commerce Contract (Account #252-10-193-0-472) be transferred to the newly formed Tourism Kelowna Society.

BACKGROUND:

See attached.

Staff have confirmed with the Ministry of Finance that the Order in Council authorizing the additional Hotel Tax is not affected by the change in the status of Tourism Kelowna.

Date: January 23, 2008

File: 0550-01

CITY OF KELOWNA

JAN 21 2008

ADMINISTRATION
DEPARTMENT



Original to: ☒ Communications
Copied: ☒ Mayor
☒ City Manager
☒ Councillors

File Number: 0230-20

Initials: *JS* Date: *Jan 21/08*

January 16, 2008

Mayor Sharon Shepherd
City of Kelowna
1435 Water Street
Kelowna, BC V1Y 1J4

Dear Mayor Shepherd:

On October 9, 2007 the Kelowna Chamber of Commerce Board of Directors unanimously passed a motion supporting the formation of an independent society called Tourism Kelowna. In reaching this decision, a number of key criteria needed to be met including a satisfactory staff transition plan, lease agreement, division of assets, governance structure, and formal approval given by the City of Kelowna.

A Transition Team was established to work toward meeting these criteria. On November 27th the Transition Team presented its findings to the Kelowna Chamber Board of Directors, at which point the Board unanimously agreed to the formation of the Tourism Kelowna society.

Tourism funding currently flows through the Kelowna Chamber of Commerce as per previous agreements with the City of Kelowna. To formally establish the Tourism Kelowna Society, we are contacting the City of Kelowna to request that the City provide formal approval to transfer the tourism funding to the newly formed Tourism Kelowna society.

Thank-you for your consideration of this request. I look forward to your response.

Sincerely,


James Paterson
President, Kelowna Chamber of Commerce

The Voice of Business

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